Outdoor LED XPR-B Signage Solution
Samsung’s flexible all in one package

Solution Overview
Samsung’s outdoor LED XPR-B displays allow school districts to control multiple displays at once. XPR-B displays let your school provide health related information, and promote community events to students and parents.

Audience/Target Market
- Public K-12 Schools
- School Districts
- Private Schools

Customer Pain Points that XPR-B Solves
- Don’t have the ability to easily control the content of every display in the school district at once.
- Don’t have the ability to quickly communicate health protocols and updates as they change.
- Ability to promote school and community events, fundraisers, sporting events and more.
- Ability to quickly broadcast emergency information during a lockdown, or other emergency.

Key Differentiators

Build to withstand all weather: The Samsung XPR-B LED display features an advanced heat dissipation mechanism to prevent overheating. The cabinet and components inside are waterproof for added reliability in any weather conditions.

Multiple operational safeguards: All modules are connected to each other, so an issue with a single control board won’t have an impact on the displayed content. The screens also protect against interruptions resulting from power supply failure. Our XPR-B displays are not affected from the power disruption as each unit is coupled with a back-up.

Warranty and service support: We have an outstanding warranty and service support call center. Our US based Network Operations Center (NOC) is open 24/7/365.

Cloud-based content: Samsung provides cloud based content and display management with AI driven tools to help you create content that will not only draw your audience in but impress them with your brand.

Longer life and image quality: Our design is more robust, leading to longer life and better image quality over time. Through the use of cutting edge design and high quality materials we create a cost effective display that is built to last.

Other Information
- Education
- Battlecard

Rochester Rockets
High School & Junior High
How do you broadcast information during emergencies?

With outdoor LED displays you have the ability to broadcast emergency messages during fires, tornadoes, shootings or other emergencies. This is a great medium to broadcast information fast for all to see.

Are you a school district that wants to control multiple displays in multiple schools?

Our cloud based content makes it easy and convenient to control the content from anywhere. So if you are a school district you can have all of the same content on multiple displays at each school location.

Do you need to broadcast information for dropping off and picking up?

Dynamic outdoor LED displays allow you to have messages not only specific to the season but also the time of day. Creating and changing content for your display is easier than you think. Our cloud based Creative Engine Application has AI drive tools that allow anyone to create customized professional graphics.

Who to Contact?

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Learn More at
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