

# Digital Signage Creative and Hosting INTERACTIVE WAYFINDING



## INCLUDED CONTENT DESIGN & SUPPORT

- » A single building (up to 5 floors) or campus (sign will show building footprints and walkways, but not internal building wayfinding).
- » Up to 500 individual names/hotspots in the directory.
- » 2D floorplan/map conversion of CAD drawings into 2D scalable vector graphics.
- » 9 hotspots types, including media playback on hotspots.
- » Legend with up to 5 icons connected to hotspots to highlight restrooms, elevators, and ATMs.
- » Floor selector of up to 5 floors.
- » On screen keyboard for searching names from the database.
- » Category feature to browse rooms/buildings by type.
- » Home screen option with a messaging ticker and slideshow when not being used.

## AVAILABLE ENHANCEMENTS & SERVICES\*

- » Pathfinding: making a virtual path on the floorplan.
- » 3-D wayfinding with exploded views of the building.
- » Animation, multiple screens, additional tabs of content or other interactive solutions.

## APPLICATIONS:

- » Universities
- » Museums
- » Event Centers
- » Stadiums
- » Corporate Buildings & Campuses
- » Hotels
- » Zoos & Aquariums
- » Airports
- » Malls

*\*We'll provide you a custom proposal following a consultative needs analysis to determine the scope of the enhancements. Enhancements and additional services will require additional time for completion and increase budgets. Custom projects may also require additional time after the initial delivery date for testing and debugging.*

## CREATE CONTENT WITH US!

- Professional design
- Low upfront cost
- Prompt project completion
- Content updates can be performed by non-technical users
- Cloud-based interface which allows content management from web browser
- Over 16 years of content creation experience, receiving 11 DSE Apex Awards