Effective **DRM** solutions are necessary to provide the latest content. Utilize software DRM to save money, increase reliability, enhance quality, simplify administration/remediation.

**Benefits of IP vs. Coax**
- Eliminates Set-Top Boxes
- Cost Effective
- Simplifies Install
- Future-Proof
- Centralized Management/Updates

IPTV subscriber base is growing at an astounding rate...

Current Global IPTV subscriber market: **69M**

Forecast Global IPTV subscribers market: **2014 101.7M**

To learn about Samsung’s line up of Smart Hospitality TVs with energy-efficient LED technology and interactive content management solutions, visit [samsung.com/hospitality](http://samsung.com/hospitality).