Smart signage smart results

A look at how smart digital signage provides a simple and affordable way to increase your customer experience.

More impressions = More interest

Displays deliver more exposure than static signs

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<th>Displays</th>
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With digital signage you can:

- Engage customers with dynamic messaging
- Target specific messages
- Increase engagement
- Improve ROI

47% increase in store sales due to digital signage on average

SMART signage technology has considerably reduced the cost of traditional digital signage.

Traditional digital signage:

- 1 location costs $2,000 per year
- 5 locations cost $9,000 per year
- 120 locations cost $120,000 per year

SMART signage:

- 1 location costs $99.99 per year
- 5 locations cost $399.99 per year
- 120 locations cost $4,799.99 per year

Replacing traditional digital with SMART signage:

- 1 location can save over $1,900 per year
- 5 locations can save over $8,000 per year
- 120 locations can save over $115,000 per year

SMALLER footprints for greater impact.

SMART signage reduces the cost of traditional digital signage.

120 locations with 600 displays

SMART signage

600 displays can save over $489,000 per year

No matte what size your business is, Samsung SMART signage can make the impact of your message. Contact a Samsung sales rep today for more information.