LG IS RAISING THE STANDARD OF DIGITAL SIGNAGE
LG excels in bringing innovative technology advancements to market with our award winning 1080p LED displays and 4K Ultra HD Monitors. As an industry leading manufacturer, LG has a team of design and engineering experts creating “Best in Class” display products for a wide variety of vertical solutions. LG’s Commercial sales and support team is committed to making sure that the distribution and service of our products satisfy your ever changing business needs.

THE NEXT EVOLUTION OF LG’S AWARD WINNING DIGITAL SIGNAGE SOLUTION
SuperSign™ TV is the successor of the multi-award winning EzSign TV that delivered an easy to use, cost-effective digital signage solution to thousands and thousands of businesses. Now with added features such as remote monitoring and scheduling, installing digital signage for your business is easier than ever. Our SuperSign TVs (LY540S series) are available in 42”, 47”, 55” and 65” class sizes.

Why LG?
When it’s all possible, life’s good

COST EFFECTIVE
No need to buy a media player - Create your own signage content by using your PC and the free SuperSign Lite software. Transfer that content by using a USB flash drive and plug it in to the SuperSign TV to run it.

CUSTOMIZED TO YOUR NEEDS
Signage content can be customized for your business - The FREE SuperSign Lite software allows you to create your own signage content and make revisions on the fly.

FAST AND EASY
Edit content quickly and easily - Select one of the pre-made templates. Add your images and text to it. It’s that simple.
Run messages on the TV screen in the form of a billboard without additional hardware. Advertisements, information and broadcast content can be arranged on the same screen to attract attention and deliver specific messaging to your customer base.

**OPTION 1**
Export content created with SuperSign Lite software onto USB and plug & play on the TV.

**OPTION 2**
Transfer content and remotely control a maximum of 50 TVs over a network.

**RESTAURANTS & BARS**
Perfect for showing daily food or drink specials to your customers while they watch sports. For your convenience, you can store different menu items into SuperSign TV.

**HOSPITALITY**
Display meeting room schedules, upcoming events and much more while your guests check for local weather or news on TV. Many pre-made templates are available for you to choose from so you can use the template that will match with your property’s decor.

**HEALTHCARE**
While your patients watch TV in the waiting area, deliver important health related information such as health tips or health warnings. Show them that you care while you entertain them.

**EDUCATION**
Show your students school event schedule or important announcements while showing them educational videos or news simultaneously.