

DIGITAL SIGNAGE CONTENT QUESTIONNAIRE

Please complete all questions to the best of your ability. This form assumes that there is network access available at each screen/player location.

Project Name:

Contact Information:

Name

Address

Email

Company Name

Phone

Almo Representative

1. What is the goal of the sign?

2. Please Describe the Sign in as Much Detail as Possible

3. Will this be an Interactive Touch Screen?

Yes

No

If Yes, storyboarding / wireframing will be required

4. Day-Parting

Should the signage change based on the time of day or day of the week? (Breakfast/Lunch/Dinner Menus)

5. Signage Equipment

Size, Make, Model and Quantity of Product(s) including Signs and players

6. Location & Orientation of Signs

Front Door, By the Register, In the Dining Area, etc.

Landscape Portrait

7. Data Feeds

Will the sign connect to data sources (RSS, XML or JSON feeds) or a database to provide dynamically updated content?

Yes No

Please describe the specific feeds that you intend to use (news/weather/sports, etc)

8. Do You Want Audio?

Yes No

9. Will the Content Include Video?

Yes No

If yes, how many videos and what are their duration?

10. Resolution

HD 4K Video Wall

Number and Resolution of Video Wall Displays

11. Assets

Do You Have a Website That We Can Reference for Design Elements?

If yes, provide the URL

Yes No

If no, please send any and all reference documents to contentcreation@almo.com

Do you have High Resolution Native Source Files - graphics, videos, etc.?

Yes No

How many logos will be used?

Do you need graphics from our library?

Yes No

If so, how many and describe

How many videos will be used?

How many photographs will be used?

12. Who Will Provide Updates?

Reseller End User Almo Other

13. How Often Will the Updates Be Required?

Weekly Monthly Bi-Monthly Quarterly Bi-Yearly Ad-hoc

14. Do You Want Training on Using the System or Updates?

Yes No

15. What is the Target Completion Date?

A *Profitable Partnership* Awaits.

Submit your completed questionnaire to Jay Saret – jsaret@almo.com

If you have any questions, contact Jay at 888.420.2566 x6635

