

LEARNING BRIGHTSIGN

Training for BrightAuthor or BrightSign Network



Get Started with BrightSign.

Learn the basics and more with BrightAuthor or BrightSign Network with our two hour training course. We'll run an online session covering content setup, scheduling and publishing so you can manage your players and screens in-house.

What we cover:

- ✓ Best practices for creating Zones and Content.
- ✓ Preparing video, media and HTML5 content in the right formats.
- ✓ Authoring Media Cards and Player Setup.
- ✓ Content Scheduling, Day-Parting and Play lists.
- ✓ BrightWall Video walls.
- ✓ Basic Interactive Presentations.

Going beyond the basics:

- ✓ We will touch on advanced solutions such as shaped video-walls, data-integration, complex interactivity or social media. Advanced solutions commonly require advanced knowledge of specialized software, programming skills or high-level creative - we'll outline what it takes to get there.

TRAINING QUESTIONNAIRE

We want to make sure we're getting you the right training. Sometimes we discover that what a client hopes to create is very advanced and requires skill sets and software that take a lot longer to learn. In these cases, it may make more sense to provide consulting over training.

Please answer these Six questions:

What do you plan to show on your digital sign? Menus, Event Listings, Etc?

What software will you use to create graphics (PowerPoint, Photoshop) ?

Will your presentation have video? Is it a video-wall?

Do you plan to have data-feeds like stocks/weather or social media?

How often will you update your content - daily, monthly, rarely?

Is your project a touch-screen or interactive?