

Digital Signage  
Creative and Hosting

# LOBBY DIRECTORY



## INCLUDED CONTENT DESIGN & SUPPORT

- » Portrait or landscape layout with a main zone supporting up to 100 office listings.
  - » Supports multiple sorting options, including category listings.
  - » Name listings for professional practices, such as to list individual doctors or attorneys under a main listing.
- » Customizing the design to match your branding. Our designers will use your colors, background images, font and logo to match your style.
- » An optional second zone for a ticker, time/date, or a slideshow, either at the bottom or the side.

## AVAILABLE ENHANCEMENTS & SERVICES\*\*

- » Weather listings: Current temperature and conditions or up to four-day forecasts are available for an additional license fee.
- » Scrolling/paging of listings: If you have more names than will comfortably fit, we can have the names scroll or switch pages.
- » Touch Content: We have a touch version of our directory available.
- » Changes to zone layouts
- » Programming additions to accommodate new functionality

## APPLICATIONS:

- » Medical/Dental offices
- » Corporate offices
- » Hotels
- » Universities
- » Malls
- » Any other Multi-Tenant Building

\*We'll provide you a custom proposal following a consultative needs analysis to determine the scope of the enhancements. Enhancements and additional services will require additional time for completion and increase budgets. Custom projects may also require additional time after the initial delivery date for testing and debugging.

## CREATE CONTENT WITH US!

- Professional design
- Low upfront cost
- Prompt project completion
- Content updates can be performed by non-technical users
- Cloud-based interface which allows content management from web browser
- Over 16 years of content creation experience, receiving 11 DSE Apex Awards